

DAVID DUNNING

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online portfolio and background at dunningraph.com
david@dunningraph.com

GENERAL DESIGN AND PROCESS SKILLS

- Extensive success taking client's rough ideas through development and implementation of design solutions that satisfy the project's aesthetic, functional, and budgetary requirements.
- Very strong focus on developing efficient, cost-effective production processes and maintaining follow-through, reflecting a conviction that projects are not real until they are complete.
- Exceptional attention to detail.
- Strong written communication skills.
- Equal facility with both Windows and Macintosh platforms.

WEB DESIGN AND PAGE LAYOUT

- Designed and produced all graphics, CSS page layout, and all site development for julesofmorocco.com, dunningraph.com, and campmyrtlewood.org. Julesofmorocco.com features numerous PHP/MySQL database-driven pages for original clothing design catalog and nearly 100% CSS layout. A variety of other experience with HTML, CSS, and CMS site development.
- Developed layout and style templates and produced finished, typeset, heavily illustrated documents that include an assortment of wholesale garment catalogs and sales tools and all GISTICS publications produced over a four-year period.
- Designed and produced process- and spot-color print pieces including brochures, posters, display ads, catalogs, book covers, forms, logos, letterhead, training materials, signage, and marketing collateral for firms and individuals including ad agencies, major apparel marketers, creative services departments, financial services firms, defense contractors, technology companies, research firms, and publishers.

INFORMATION GRAPHICS — storytelling graphics to communicate ideas, relationships, and data sets

- Designed and produced visual models of concepts and relationships, including all illustrations and graphics for the McGraw-Hill book, *Firebrands: Building Brand Loyalty in the Internet Age*.
- Evaluated and conditioned spreadsheet data and developed clean, uncluttered charts and graphs to clarify and support stories in a series of GISTICS Inc. white papers and reports.
- Produced PowerPoint presentations with builds and animations for international convention keynotes and seminars, including presentations to Nokia, Ericsson, Motorola, and assorted Seybold Seminars.
- Created street maps for events and company facilities.

PRIMARY TOOLKIT — over 13 years using most of these applications (in their sundry versions)

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| <i>Macintosh</i> | Adobe CS2 Premium, QuarkXPress, Word, Excel, PowerPoint, Dreamweaver, FileMaker Pro |
| <i>Windows</i> | Adobe CS3 Premium, QuarkXPress, Word, Excel, PowerPoint, FileMaker Pro, CorelDraw |
| <i>Web Dev</i> | PHP, MySQL, CSS |

EXPERIENCE

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| 2002–2008 | Freelance for clients including CNET, California Closets, Landor Associates, and S.F. Digital Studio, along with charity volunteer work |
| 1998–2002 | GISTICS Incorporated, Emeryville, CA (executive education and research) |
| 1996–1998 | Freelance for a variety of agencies and clients, including Mervyn's, Landor Associates, BioRad, and AirTouch, largely through Aquent |
| 1996–1997 | IFusion Com Corporation, San Francisco, CA (Internet push channels) |
| 1988–1996 | Freelance, building from part-time to full-time graphic design at firms including Federal Sign and Clear Ink (Shugart Matson) |
| 1981–1993 | Magic Brush Incorporated, San Francisco, CA (painted finish and color design) |

EDUCATION

City College of San Francisco (Graphic & Industrial Design), University of Oregon (Theater and Fine Arts)